



Press Release-New Product Announcement

For Immediate Release
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No Tables? No Time? No Problem. A New Grab and Go School Breakfast Solution

Minneapolis, MN July 24, 2008 - Mello Smello LLC today introduced Notables by Mission Nutrition, a new grab and go breakfast solution for schools.

Each Notables meal, when paired with milk, will exceed the minimum federal School Breakfast Program nutrition requirements by offering two shelf-stable whole grain food products as well as a fruit component prepackaged in a 100% recycled decorative meal bag.

“It is critical that all children, regardless of income, have access to a healthy breakfast each day so that they may have an equal opportunity to succeed in obtaining a superior education. A grab and go breakfast is a nutritious, cost effective decision that every school can make,” said Notables Director of Marketing Sarah Lindberg.

Notables challenges to be the number one choice for the prepackaged meal sector by being a nutritionally conscious, cost effective, eco sensitive, small business supportive company that is driven by superior customer service from individuals committed to the school nutrition industry.

For additional information on Notables by Mission Nutrition, visit their Web site at <http://www.no-tables.com>. Or contact them by phone between the hours of 8:00 a.m. and 5:00 p.m. CST at 1-888-394-1406

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